



# The Tail Waggin' Times

## First Beat Michigan Tailgate Sets Tails Wagging



Former and current head football coaches Earle Bruce (left) and Jim Tressel.

The first annual Earle Bruce Beat Michigan Tailgate fundraiser, held the day before the November 18 OSU-Michigan game, was as much of a success for CHA as that game itself was for the Buckeyes.

Sponsored by Key Bank and hosted by 610 WTVN radio sports director Matt McCoy, the event grossed over \$100,000 for the shelter.

The event featured appearances by everyone who is anyone in OSU football: head football coach Jim Tressel made a guest appearance and presented autographed Troy Smith and Ted Ginn, Jr. jerseys for auction. OSU athletic director Gene Smith spoke to the crowd of more than 800 people, followed by former OSU head football coach Earle Bruce, who got the crowd pumped for THE Big Game. To the delight of all in the audience, former Buckeye greats

discussed their experiences playing in the OSU vs. Michigan games.

Attendees munched on traditional tailgate fare compliments of City Barbeque and topped off their meals with Steak n' Shake ice cream sundaes – all the while, drinking in the pre-game excitement that pervaded the French Field House. They sat on the edge of their seats as winning raffle tickets were pulled for big prizes – including a trip for two to the bowl game.

The audience also bid on autographed t-shirts and game tickets during a live auction. Others purchased OSU and other sports memorabilia in a silent auction – raising an additional \$10,000 for the shelter.



Event attendee Scott Pruchnicki poses with Brutus Buckeye.

Held at the French Field House on OSU's campus, next year's event is scheduled for Friday, November 16, 2007 from 10:30 a.m. to 1:30 p.m. The event promises to be a sell-out, so put the date on the calendar now and contact Lynn Smith, CHA director of development, to be put on the mailing list. Lynn can be reached at 614-390-9234 or at [Lynn@CHAAnimalShelter.org](mailto:Lynn@CHAAnimalShelter.org).



## Mews from the Cat Lady

Hi all.

I do hope everyone had a wonderful Christmas and enjoyed the holiday season.

I know we all had a big letdown when the Buckeyes lost the Fiesta Bowl, but as we always say, "there is always next year."

I want to personally send a big "thank you" to everyone who participated in our first big Beat Michigan Tailgate Party. What a huge success it was. I know I am really looking forward to the next one.

Cold weather has arrived, and that means any animal left outside is in danger. If you have to leave your pet outdoors, please make sure he has a warm shelter, with plenty of straw (no blankets), fresh water, and an extra amount of food.

On a personal note, my 11-year-old Great Dane has developed diabetes.

I've never dealt with this, but I am getting a crash course on how to manage her diet, plus giving her shots. I am happy to report she is doing pretty well.

Well, you all take care.

### The Cat Lady

Louise Poling – also known as "The Cat Lady" of WTVN 610 – is a regular contributor to The Tail Waggin' Times.

## CHA Hires First Development Director

For the first time in its 31-year history, CHA has hired a full-time professional to raise funds for the animal shelter: Lynn Smith began as CHA's first-ever director of development January 15, 2007.

CHA hired Lynn on a project basis in 2006, using funds from a grant from The Columbus Foundation. During the year, she demonstrated her ability to bring in significant revenue through two new major fundraisers, *Paws to Party* and *Beat Michigan Tailgate*.

to have someone with Lynn's experience and passion as our first director of development," said Dave Graham, chief executive officer for CHA. "Lynn has already shown us that she can play an important role in helping raise funds to help as many cats and dogs as we can."

Lynn brings over 16 years experience in development for non-profit organizations. She served as public relations/special events

coordinator at the Alzheimer's Association of Central Ohio. In that capacity, she worked on the Jim Tressel Spring Preview, Memory Walks throughout central Ohio and the annual Fall Gala. She also was responsible for the organization's annual fund campaign, raising more than \$40,000 over and above previous campaigns.



Lynn Smith is CHA's first director of development.

She also operated a public relations firm that specialized in cause-related marketing, pairing for-profit corporations with non-profits to raise money for the non-profits and social awareness for the for-profit organizations.

Her past experience also includes a stint as executive director for the Dublin Convention and Visitors Bureau and operating a horse boarding facility.

One thing's for sure: With her strong background in development for non-profit organizations, the animals of CHA are lucky to have Lynn at the reigns on their behalf.

## Chipping Away at the Problem of Lost Pets

### Vacation Disaster

"Thanks for coming so quickly, officer. We're from Ohio, and we just planned to make a quick stop at this rest area. Buddy jumped out of the back seat and tore off across the picnic area. We've been calling him and walking the area for 45 minutes now."

What are the odds that this family will recover their beloved Buddy when he's lost 200 miles from home? Well, actually, their odds are pretty good. It turns out that Buddy has a pet identification microchip implant. Buddy received his microchip before leaving CHA to go home with his new family. Now, once he's spotted, he'll be brought into an animal control center and scanned for his personal identification number.

### Free Service

All animals taken in by CHA now receive a tiny chip that contains a unique identification number on it. This number is registered with a national organization so that even if any adopted pet loses his or her collar and tags, easy identification and notification are possible. Using a non-surgical insertion technique, the chip is embedded under the skin between the animal's shoulder blades. This means that, unlike a collar or tags, the microchip can't be lost.

### Cost Advantage

Adopting a dog or cat with a microchip already embedded is a big cost savings for the adoptive family. Chip insertion usually costs around \$40 and registration of the ID number usually costs another \$20. Microchips are not a replacement for ID tags and rabies tags. They do, however, offer the added peace of mind that a lost pet can be recovered. So, although the family in the opening story had to travel on without Buddy, they were contacted while still on vacation and told that Buddy had been found. They were reunited as they drove through the area where Buddy had been lost on their return trip home.



Microchips can help reunite owners with lost pets.

# Life Looks Fab for Fabio

Even though named after a gorgeous heart-throb, Fabio has a not-so-handsome story behind him.

Fabio is a golden, seven-pound Pomeranian with some Yorkshire or Chihuahua and is estimated to be between eight and 10 years old. A caring person found him wandering down a lonely, deserted road and brought him to CHA.

When Fabio arrived at the shelter, he had a very severe skin infection that caused all the hair on his back to fall off and turn his skin bright pink. One of his ears had been bitten off, and he had a total of only 10 teeth – all, so badly rotted and brittle that they had to be removed.

Fabio also has cataracts in both eyes, rendering him nearly blind. This poor little guy certainly had a rough go at life.

Fortunately, Fabio's rescuer brought him to CHA, where he had a chance to live. CHA has treated most of Fabio's ailments, giving him another chance at a normal life. He is currently in foster care, and his foster family says that he is happy.

Fabio loves going for car rides. While waiting for his coat to grow back in, he stays warm in stylish sweaters. Because

he no longer can chew, he is thriving on a diet of wet food – and will eat it right off the fork.

When Fabio gets excited, he sits on his hind legs as his curly little tail wags intensely.

CHA wants Fabio's tail to wag all the more and hopes to tackle his remaining health issue: his cataracts. Fabio needs an examination to see if he would be a good candidate for cataract surgery. If he is, CHA will turn to the Emergency Medical Fund to cover the cost of the surgery.

The Emergency Medical Fund was started to help cover non-routine medical expenses to help animals just like Fabio get a second chance. It saves lives, provides necessary medical care and surgeries, and improves the quality of life for animals who might otherwise have no hope.

The Emergency Medical fund is financed solely through donations. To give animals just like Fabio another chance at life, just specify that any contribution go directly to the Emergency Medical Fund.



Fabio stays warm in stylish sweaters



## Coming Attractions

### Paws to Party

CHA Animal Shelter is hosting its 2nd Annual "Paws to Party" Wine Tasting Event at the Graystone Wine Cellar in downtown Columbus on Friday, February 16.



Guests were able to taste several different wines at last year's Paws to Party.

The Graystone Wine Cellar occupies the hand-hewn limestone vaults of the 1875 Bavarian Brewery in the heart of the historic Brewery District. The event will feature a series of fine Italian wines by the glass, coupled with a delicious array of hors d'oeuvres, prepared by the Graystone culinary staff.

While enjoying the perfectly complimented food and drink, patrons can peruse a collection of unique and exceptional items in a silent auction. CHA will also be showcasing some of our shelter animals at the event to mingle with the guests. Individual tickets are \$65 and opportunities for sponsorship also exist. Please contact Lynn Smith at 614-390-9234 or lynn@CHAAnimalShelter.org for more information.

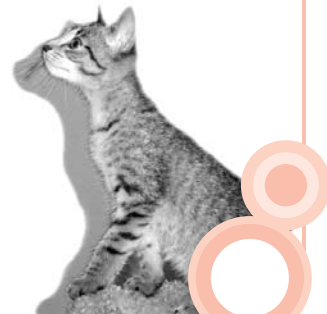
### Dancing in the Streets

Come dance the night away and help benefit CHA Animal Shelter at the same time. Staff and students from Columbus area Fred Astaire Dance Studios will present "Dancing in the Streets" Saturday, March 17, 2007. All proceeds from ticket sales from this third annual event benefit CHA. Doors open at 5:00, and the show begins at 6:00 at Central College Church's Kirk Hall, 975 S. Sunbury Road in Westerville. The \$10 tickets may be purchased at the door or by calling Fred Astaire Dance Studio at 614-860-1016.



### Mingle with Our Mutts

Are you looking to find a forever canine companion? Come "Mingle with Our Mutts" at the Bark til Dark Dog Park in Delaware, located off Route 23 at 1277 Hills-Miller Road. Upcoming Mingle dates are scheduled for February 11, March 11, April 15 and May 13 from noon to 2:00 p.m. Visit [www.barktildarkdogpark.com](http://www.barktildarkdogpark.com).



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# Creative Contributions to CHA



What does it take to maintain a quality animal shelter like CHA? It takes caring and concerned individuals who will donate time to meet many of the animals' basic needs for exercise and shelter cleaning.

What else does it take? Funding. The animals at CHA require a secure shelter, food, medical care, and sometimes obedience training. The simple truth is that providing these things takes money.

Special fund-raising events and small donations from individuals generate some of the money needed to cover expenses. But CHA always needs more. Many concerned individuals wonder about ways to offer financial assistance to CHA. Here are some creative ways to contribute.

First, since CHA is a 501(c)(3) non-profit organization, any charitable donation, large or small, is tax deductible. All donors receive receipts for their contributions to keep for their tax records.

Checks for individual donations intended to meet immediate shelter needs should be made out to CHA Animal Shelter. However, if donors wish their contributions to be added to CHA's permanent endowment, checks should be made out to the Columbus Foundation/Citizens for

Humane Action Endowment Fund. Donations added to CHA's endowment will be added to current endowment investments. Then the annual return on investment income earned will be used to meet shelter needs for many years to come. These are some of the tax-deductible contributions that individuals can make. Again, donations of any size to either CHA's day-to-day operating fund or to CHA's endowment fund are tax deductible.

There are a number of other creative ways to make financial contributions to CHA. Some are listed below.

### Commemorative Brick

If you've visited our shelter, you're bound to have noticed the many commemorative bricks that are part of the walkway leading to the front door. If you want to remember someone special, a pet or a fellow pet-lover, you may purchase a brick to place



More than 1,000 commemorative bricks are still available.

in the walkway. The cost of each brick is \$50. Your commemorative brick will then become a lasting tribute to be seen by all those entering the shelter's front door.

### Emergency Medical Fund

Some cats and dogs arrive at CHA with medical needs. These must be attended to before CHA will adopt out any animal. A donation of any size made to the Emergency Medical Fund will be funneled toward the specific veterinary care need for one of the shelter's sick or injured animals.

### Endowments and Bequests

As animal lovers draw up the details of their wills, they may choose to designate a bequest to CHA. Donors may set their own endowments for bequests in excess of five thousand dollars. Donations of less than five thousand dollars should be donated to either CHA's operating fund or to CHA's current Columbus Foundation endowment. In both cases, these are gifts that give beyond the lifetime of the individual donor.

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